

**B.E.A.R. Digital Advertising
Weekly Email Blast Advertising Agreement**

THIS AGREEMENT, effective, _____ 20____, is between The Bonita Springs-
Estero Association of REALTORS®(referred to as BEAR) and
_____ (“Advertiser / Sponsor”).

Advertiser / Sponsor Name: _____

Advertiser / Sponsor Address: _____

Phone: _____ Email Address: _____

Advertiser / sponsor’s web site address:

Advertising Rate and Frequency (Please check one)

1 month (4 emails) of advertising on:

Educational Email Blast - \$175 _____ Event Email Blast - \$175 _____

Advertising Space: Advertiser/Sponsor can send a jpeg or gif file that is up to 8x11in that will be
resized to consistently match email campaign.

Start Date: _____

End Date: _____

TERMS AND CONDITIONS

- 1) Advertisements – means the graphic file supplied by an advertising client or created by B.E.A.R. which can be selected by a website visitor as a hyperlink.
- 2) Advertiser / Sponsor – means the individual or entity listed on the front page of this agreement.
- 3) Advertising Rate – The Rate listed on the front page of this contract.
- 4) Advertising Space – means the space reserved on B.E.A.R.’s Weekly Email Update.
- 5) Prices - All amounts are payable within 30 days from receipt of Invoice.
- 6) Ad Display Frequency – all ads are displayed on a first come- first serve basis.
- 7) B.E.A.R. has the Right to refuse unacceptable advertising – B.E.A.R. reserves the right to refuse any advertisement it deems inappropriate or that does not conform to its graphic specifications. All graphics must be within the file size and dimension restrictions listed in this agreement. B.E.A.R. may request changes to any advertisement it deems unacceptable. Such a request may delay or prohibit the display of the ad until changes are made.
- 8) Start Date – means the first date the Advertisement appears in the B.E.A.R. Update
- 9) Changes to advertisement – after entering into this agreement, the Advertiser / Sponsor may request a change of the advertisement graphic. All changes are the responsibility of the Advertiser / Sponsor.

Signature of Advertiser / Sponsor:

Signature of B.E.A.R.:

Date: _____

Date: _____