

**B.E.A.R. Digital Advertising  
Lobby Slide Show Advertising Agreement**

THIS AGREEMENT, effective, \_\_\_\_\_ 20\_\_\_\_, is between The Bonita Springs-  
Estero Association of REALTORS®(referred to as BEAR) and  
\_\_\_\_\_ (“Advertiser / Sponsor”).

Advertiser / Sponsor Name: \_\_\_\_\_  
Advertiser / Sponsor Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_  
Advertiser / sponsor’s web site address:  
\_\_\_\_\_

**Advertising Rate and Frequency (Please check one)**

1 month of advertising on:

- 1 Slide/ Flyer on Lobby’s Looping Slide Show- \$100 \_\_\_\_\_
- 3 Consecutive Slides/Flyers on Lobby’s Looping Slide Show -\$175 \_\_\_\_\_

Advertising Space: Advertiser/Sponsor can send a jpeg or gif file that is up to 11x8 to best fit  
slideshow presentation

Start Date: \_\_\_\_\_  
End Date: \_\_\_\_\_

**TERMS AND CONDITIONS**

- 1) Advertisements – means the graphic file supplied by an advertising client or created by B.E.A.R. that will be displayed on the B.E.A.R. Lobby slideshow
- 2) Advertiser / Sponsor – means the individual or entity listed on the front page of this agreement.
- 3) Advertising Rate – The Rate listed on the front page of this contract.
- 4) Advertising Space – means the space reserved on B.E.A.R.’s Lobby looping presentation.
- 5) Prices - All amounts are payable within 30 days from receipt of Invoice.
- 6) Ad Display Frequency – all ads are displayed on a first come- first serve basis.
- 7) B.E.A.R. has the Right to refuse unacceptable advertising – B.E.A.R. reserves the right to refuse any advertisement it deems inappropriate or that does not conform to its graphic specifications. All graphics must be within the file size and dimension restrictions listed in this agreement. B.E.A.R. may request changes to any advertisement it deems unacceptable. Such a request may delay or prohibit the display of the ad until changes are made.
- 8) Start Date – means the first date the Advertisement appears in the B.E.A.R. Update
- 9) Changes to advertisement – after entering into this agreement, the Advertiser / Sponsor may request a change of the advertisement graphic. All changes are the responsibility of the Advertiser / Sponsor.

Signature of Advertiser / Sponsor:

Signature of B.E.A.R.:

\_\_\_\_\_  
Date: \_\_\_\_\_

\_\_\_\_\_  
Date: \_\_\_\_\_